

PRESS RELEASE

Ethical style highlights from Dutch design studio House of Thol at Nordstil Hamburg: discover the Patella Crescenda and more easy green living products

Overasselt, January 9, 2024.

House of Thol is excited to kick off the fresh year at Nordstil Hamburg (January 13-15) by presenting the Easy Green Living collection in the Ethical Style Showcase and highlighting the Patella Crescenda, which was recently nominated for the Green Product Award.

You will find us at Nordlichter in Hall A3, Stand EO8

In Hamburg, not only the micro-green growing set Patella Crescenda will be on display, but also the rest of the Easy Green Living collection with natural watering set Waterworks, flower-saving arrangement discs Flower Constellations and propagation discs Helios.

Nordstil Ethical Style

With the introduction of the special interest Ethical Style, Nordstil is shining a spotlight on sustainable consumer goods. A jury of experts evaluated all applicants on topics such as environmentally friendly materials, resource-saving production, sustainable innovation and more.

We are proud to be part of this selection and look forward to telling you more about our designs and our mission to make green living easier in person.

The Green Product Award

The nomination of the Patella Crescenda for the Green Product Award 2024 underlines our commitment to sustainable design and the development of functional products that contribute to a healthier planet. We are looking forward to the evaluation by the expert jury and hope for your support in the online voting for the public award until January 14, 2024.

Our stand at the Nordstil trade fair: A3 EO8

Date: January 13 to 15, 2024

Location: Hamburg Messe, Messeplatz 1, 20357 Hamburg

We cordially invite you to visit us at the Nordstil trade fair and find out more about the Patella Crescenda and our other sustainable products.

We will be happy to meet with you and tell you all about our products.

Further dates: ShowUp fair at Expo Greater Amsterdam (February 4 & 5)

If you can't make it to Nordstil, please note that we will also be attending the ShowUP fair near Amsterdam on February 4th and 5th. We look forward to the opportunity to share our collection with you at both events.

End of Press Release - Image preview on next page

House of Thol is a purpose-driven and future-focused design brand based in the Netherlands.

Founded by designers Thomas Linssen and Jana Flohr, House of Thol is dedicated to exploring a sustainable future and developing functional products that make green living easier.

The collection includes Waterworks, Flower Constellations, the Poma/Olera series and circular furniture such as ReCovered/ReCabinet.

The brand's goal is to create affordable, sustainable products that make green living easier.



House of Thol

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Press Green Product Award: presse@gp-award.com

Project Images: <https://www.gp-award.com/downloads/patella-crescenda.zip>
(with Green Product Award-Seal)

PREVIEW IMAGES

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Patella Crescenda natural microgreen sprouting kit -
photographs: 2, 3, 5, 6 by Masha Bakker, 1, 4 by Gaav Content



Waterworks, natural watering systeem
photographs: 1. GAAV Content / 2. Masha Bakker

Patera Magna, no waste fruitbowl
photographs: Masha Bakker



Flower Constellation, flower saving arranging disks
photographs: 1. Gaav Content / 2. Masha Bakker

Helios (re-)growth disk
photographs: Masha Bakker

NB: Further images and high-resolution photos and videos can be found in our press kit (link included in the e-mail).

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