


# HOUSE OF THOL

Dutch design for easy green living



[www.houseofthol.nl](http://www.houseofthol.nl)



A glass lightbulb with a wooden base is shown in a close-up shot. The bulb is clear and contains a filament. It is placed on a small wooden base that is partially buried in dark soil. The background is a soft-focus green plant with large leaves, suggesting a natural and sustainable environment.

At House of Thol  
we believe that every  
little step towards a more  
sustainable lifestyle counts.

Our products are designed to  
make your life greener and easier.

We create with a focus on style,  
functionality and durability.





House of Thol products are made to be used every day.

Effortlessly create stylish arrangements with fewer flowers with the **Flower Constellations**;  
Keep your plants happy with natural watering system **Waterworks**;

Use growth disk **Helios** to grow cuttings and seeds into water rooted plants;  
And keep your fruits and vegetables fresh for longer with the **Poma/Olera series**.

We aim to make a difference with affordable, problem solving products everyone can use.



**Flower Constellations** are durable brass tools that help you create gorgeous arrangements and make the most of your flowers every time.




### **The beauty of a single flower**

Similar to the Japanese floral art Ikebana, the Flower Constellations are a celebration of the beauty of each single flower, stem included.

### **Save (on) flowers**

Create masterpieces with curated single flowers from the florist, use personally picked wildflowers, or revive leftovers from last week's bouquet into a stylish new arrangement.





Easily place your flowers over the full diameter of the vase.

Create stylish arrangements that need fewer flowers.

Use vases you already own and love.

Flat-pack design  
& packaging to fit  
your mailbox

Make your flowers  
last longer.



## Expand to fit

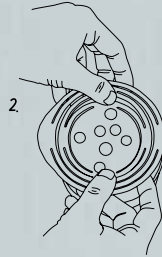
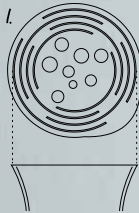
The Flower Constellations come in 3 sizes, **M, L and XL**. The clever 2d design allows the flat brass disks to expand and fit vases with diameters ranging from 6,5 to 16 cm.

## Inspired by the stars

We found meaningful randomness in the stars of the night sky, and use constellations **Cygnus** (Swan, M), **Lepus** (Hare, L) and **Ophiuchus** (Snakebearer, XL) as pattern compositions in these Flower Constellations.

*NB: Also available in the Zodiac series with the 12 star signs from Aries to Pisces.*





## Flower Constellations

product information

material: brass

size: Ø100mm / Ø130mm / Ø170mm

box: eco cardboard envelope box

box size: 130x132x3mm / 150x152x3mm /  
170x172x3mm

RRP: €18,- / €21,- / €27,50

NB: Get in touch for custom design possibilities.





**Waterworks** is a natural watering system that makes caring for your houseplants incredibly easy.

Each Waterworks-set consists of one terra-cotta cone and glass reservoir in a recycled cardboard gift box.

### **A natural connection**

The olla-inspired watering technique establishes a natural connection between the terra-cotta cone and its surrounding soil, creating a continuous gradual water distribution.

### **Visual functionality**

Simply keep an eye on the glass reservoir to see when it's time to refill.





Easily add to your plants  
in pots you love.

Natural watering through  
porous terra-cotta.

Straightforward usability,  
original materials.

Go on holiday with  
peace of mind.



## About the cones

The terra-cotta cones come glazed to three different heights

**Medium**, most commonly used and suited for most houseplants;

**Large**, with a larger porous surface and faster distribution of moisture;

and **Small**, with only a small porous part and slower water flow.

The cones are available to be sold separately, and can be used to repurpose used glass bottles into a fun collection of watering devices.





## Waterworks product information

- material:* terra-cotta, glass
- size:* Ø40x116mm (cone)  
Ø100x150mm (reservoir)
- box:* eco cardboard box with inlay
- box size:* 170x170x110mm
- RRP:* €27,50 (full set)  
€12,50 (single cone)



**Helios** lets you stylishly grow your cuttings, bulbs and pits into a water-rooted plant.

Enjoy the growing plant in full: both the sprouting leaves as well as the growing root-system under water.

The brass Helios disks fit vases and jars with diameters ranging from 5,5 to 8 cm.

### **God of the Sun**

Helios is the ancient Greek god of the sun who rode his chariot through the sky making sure the sun would come up every day.

He was often worshipped for the power of the sun as creator: being the source of growth and life on earth.



## Grow a garden on your windowsill

In the center of each Helios disk is a star-shaped opening that can be customized by folding the perforated lines to fit a variety of pits, cuttings, bulbs and mini-plants.



### Regrow your own

Each Helios box contains a manual to help successfully start your own avocado seeds.

## Helios

### product information

*material:* brass

*size:* Ø80mm

*box:* eco cardboard box

*box size:* 87x87x19mm

*RRP:* €15,-



## **Poma/Olera:** Naturally keep fruit and vegetables fresh, save food from the bin

On average, 29% of all fresh fruit and vegetables EU consumers purchase ends up in the bin. The Poma/Olera series (Fruit/Vegetable in Latin) is about storing your fruit and vegetables in a better way and avoiding food waste.

### **Compartmentalized storage**

The Patera Magna and Patera Media provide designated space for a variety of fruits and vegetables. The terracotta vessels consist of a large outer bowl with inner compartments making it possible to separately store different varieties of fresh fruit and vegetables.





## **Natural cooling**

The large terracotta outer bowl is partly porous. By filling it with water through the middle spout, the moisture evaporating through the terra-cotta walls naturally cools the bowl and its contents.

## **Managing ethylene**

The inner compartments have fitting cover-dishes with handles that stop the spread of ripening gas ethylene while keeping the stock easily accessible and offering a pedestal for ready-to-grab fruit and vegetables.





Create the best natural circumstances  
to store your fruit and vegetables

Easily keep track of your fresh stock

Put healthy eating  
options on a  
pedestal



Patera Magna



# Patera Media&Magna

product information

material: terra-cotta, rubber, beech, brass

size: Ø30x30cm (Media)

Ø44x30cm (Magna)



Patera Media

*NB The Poma/Olera series is the result of extensive and ongoing research into the best natural way of storing fruit and vegetables. Fresh designs are added to the series regularly.*



## Joining forces for a smaller footprint

Together with Dutch lighting brand **Ay Illuminate** we created sustainable lamps **Wren & Kiwi**.

Available in both recycled aluminum Luxaflex as well as renewable bamboo, the lamps are locally produced and designed to be easily assembled by hand.

Using no glue or fasteners, all strips can be replaced if needed, making the lamps repairable and sustainable.

For wholesale and project requests, please get in touch with Ay Illuminate.  
[www.ayilluminate.com](http://www.ayilluminate.com)



## Redundant office furniture, fresh design

The up to 95% circular **ReCabinet** series, designed by House of Thol and developed in collaboration with **Royal Dutch Ahrend**, breathes new life into redundant office furniture.

Fully customizable, the sturdy and spacious ReCabinets are a fit for both professional as well as domestic environments and are available for large scale circular interior projects

*Get in touch  
for custom  
design  
possibilities.*





# HOUSE OF THOL

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